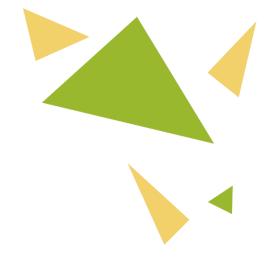




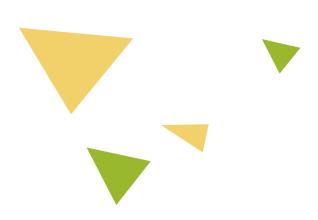
"Enabling Development of Sustainable Cross-Border Clusters"

CBC Clusters HR-RS 265



City of Sombor - Lead partner







PhD Saša Bošnjak Project manager



Management:

Project team meetings were regularly organic

Coordination among partners







Redni	Ime i prezime	Organizacija	Kontakt e-mail	Kontakt telefon	Potpis
1	alros Eltanone	NALED	ru citawice @ moled m	150115	Mrs.
2	VERKANK LOPIS	LEA GRADA ESTRIA	selitura logica fil bita takince bi	enter year	dopiol
3	GUDGAH GIARH	LON GRAD DENTITY	mariomarchip quilcon	28000	H- H-L
4	LAZAR DOROŠKOV		11 Ldoroskova gunil	com 160567083	Dozoskov
5	JEREMA EHUNG / HALL		pleus - Amorrica Habator le		Statos
6	MAJA GALIC	-41 -	mayor galence prosession he	CONTRACTOR OF THE PROPERTY OF	like oa
7	JASA LAMEA	-//-	sasa lanen @ inkubato hr	+38T 91 CEVIOLA	Muca
8		6040 Sanour	BOUDERAUGUOMBORJES BONDHAU SVORENVBYGAN'S COM	+381 05 3258477	Yhon And
9	BUREF VILLETT	May	of water conditors	004 NG 2408	Til.
10	ZORAN SARIFIJANUR	NALED	ZORAN SABARGANNICE	138463.882540	70 hours





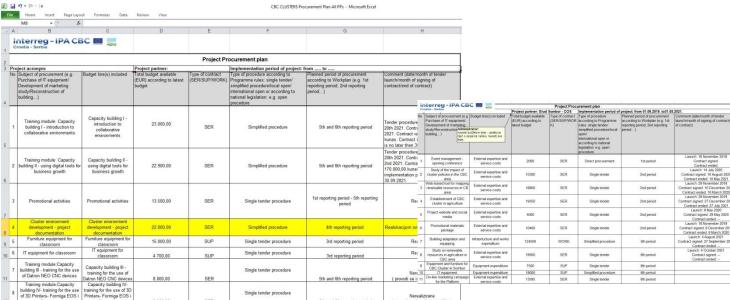


3D Modeling

Material for 3d printers

Management:

- Communication plan
- Procurement plan





PROJECT COMMUNICATION PLAN

CBC CLUSTERS - Enabling Development of Sustainable Cross-Border Clusters (HR-RS 265)

Project Specific Objectives What kind of change will the project achieve?	Commerce of an Objectives Here will the project achieve objectives - by increasing knowledge, raising awareness, influencing attende, clonging, behavior,	Activities		Budget	Target Groups		Communication Tools and Chamels	Timeplan	Pietser Role	Evolution	
		What needs to be done to residue project (and communicati on) objectores'	How will the achievements be promoted?	Which expenditures and other resource are seeked to achieve propert objectives?	Which social groups, sensionals as and/or indeveloals are relevant for the proper?	What are the time characteristics of taget proups, their advest, needs, existing knowledge?	To which media and which tanger groups do you plan to disseminate information about the project?	planned? When are the results of activities expected?	Which partner (or partners) is in charge of an activity and objective?	How will you assess angionarced communication in the communication of the communication plant?	How can you mentale result and eventual deviations of communities on messages?
* fil in data SomeMf = Weighten = WP Communica New	* fill-in using data from eMS > Hardidan > HP Communicatio	* All in using data from alls - Haciplas - HP M, Ingd, Inv and/or Comm	"please asplans communication is and promotional aspect of each activity indicated in the line to the lieft	* 58% on using date frameMS > Budger	* fill-se many data flow eMS Waviplan > Target Groups	* please explain different approaches for each tempel group	* file in school date from eMS - Budget and eMS - Herigien - HP M. Impl. Inv endar Cenn	*fil-m using data from eMS > Budget > Periods and eMS > Werlplet = BTM, Inpl. Inv ends Comm	* RE in same data from eM: -Endper and eMS - Westplan - WPM, Impl. Inv and ar Coun	* please explain the proposation communication in and promotion measures	* place evaluate the success of communication n and promotion manuares
Enforce the growth capabilizes and employme at potential of SMEs and BSOs	Increase knowledge	Developase at of posject web-site and social media	A project website will be developed and maintained Information about the project, activities, milestones will be available to the wide public from CBC and whoole program.	LP> 4,000,00 EUR	Population of the program area. Interest groups including NGOs; Education al centers and schools;	Engulation is not fully aware fully aware of the potential of biomans and connected products of agriculture and how to use them in communial services; Interested with opportunities to cooperation with	Propulation- web site, facebook posts, printed media; [attention] posts, printed media; Educational centers and salacals—web site, facebook posts, printed media;	December 2019 / April 2020	LF-CoS	Media coverage	Number of posts on the website about the project; Number of facebook posts published about the project; Analysis of social media interactions



	* fill as uring data franchil = Budget	*AE-et same data from alEI + Windplan - Earger Groups	pariet land to sain different extense extense alternation of the sain pariety	* Bil-es saing data from ANS = Budget and ANS = IT = Update = IT = N. Josef, for media Coren	*SE or screet date from eMS = Bodges = Periods and eMS = Weighter = WP M. Supil Jan and to Canan	* No or union data from alls - disalged and alls - Wattylian - WP M. Jops, for and in Comm	* plants organic flu proposition s and proposition maximum	" plants evaluate the success of communication is and promotion measured
(media ndfs, printing preschonal media phreman, etc)	P92-4 800 EUX	Population of the program area. Interest groups including NOOs; Educational orders and schools; Local, amount amou	Engulation in not fally as were of the potential of the potential of because and browns and occurrent of agriculture and how to not them in communal intrices; interested groups, can be processed with opportunities at a conference with the processed with the processes with the processes with the processes and the processes with the processes and the processes with the processes and the processes are processed with the processes and the processes are processes as the processes are processes as the processes and the processes are processes as the proc	Expalation we are facebook posts, facebook posts, promotional numerals, printed media, intercrited groups, we are, facebook posts, promotional materials, printed audia, facebook posts, promotional materials, printed audia, facebook web are consent out which we have been promotional materials, printed audia, facebook web are web tote, web tote,	May-2021	FF2 - NALED	Distribution of stedia materials(printing pronostional material); Media coverage.	Number of distributed media materials (peziting pronostonal material). Number of published articles in the condin; Number of published adds on the media;



(provodi se istraživanje tržišta)

SER

Single tender procedure



Promotional material:

• Roll-ups, mugs, bags, pens, blocks, usb sticks...



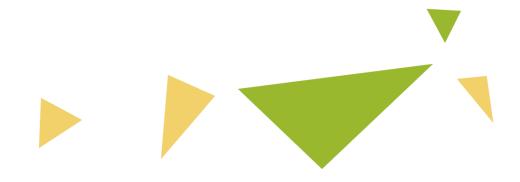






Study:

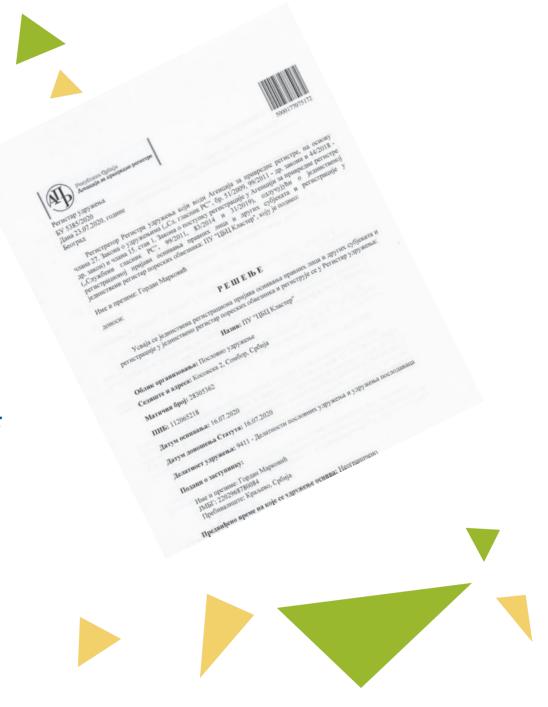
- A study of the impact of cluster policies in the CBC area was developed
- •Cluster policies and smart specialisation strategies are central to the implementation of Europe's growth strategy
- •Study demonstrates the overall impact that cluster policies can have on regional economy, innovation and productivity





CBC Cluster in Sombor:

- Offices for clusters adapted and equipped
- CBC cluster in agriculture formally established in Sombor in July 2020
- •Cluster is focused on renewable energy from the harvest residues of all kinds of crops that grow on agricultural land





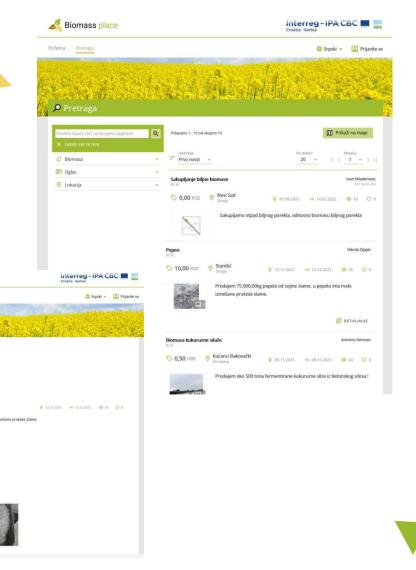
Web based tool:

• Web-based tool for mapping renewable resources in the CBC area

• The platform is accessible to the

general public and completely free









Web site and social media:

- The project website has been developed
- Project social media account were
 established and maintained















Thank you for your attention!

